



Your brand inside a true story — told by Moori, produced to cinema standard.

Stories from history about people and money, in Arabic.

178K+

Instagram followers

59K+

YouTube subscribers

Why BIG MOORI — evidence before adjectives

Every fact sourced

232 facts in season one documented by book, edition and page, and published on bigmoori.com. Your brand appears beside verified history.

Cinematic production

3,528 original cinematic shots and scenes produced for the series, and a 2:26-hour 4K feature cut of the journey.

Broad Arab reach

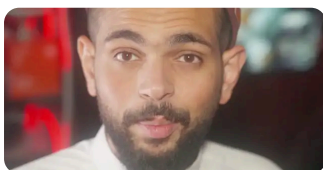
Our audience spans every Arab country, across YouTube, Instagram, TikTok and Facebook.

A host from business

Moori runs a trading company in Kuwait and speaks about money from inside the market.



Formats



Host-read segment

About thirty seconds within the episode, disclosed as a paid partnership.



«Presented by» card

Opening and close of the episode, with a description link.



Dedicated short

24 to 40 seconds on four platforms.



Content partnership

An episode or carousel on your industry's history.

Ramadan 1448 — «Money of the Ancients»: thirty nights, one title sponsorship

Each night follows one person and their money: what they began with, what they risked, and where it ended. The series opens on the first night of Ramadan 1448 (around 8 February 2027).

«Money of the Ancients — presented by your brand» on the trailer, all thirty nights, the shorts and the series page · host-read segments by Moori · «presented by» card · post-Ramadan performance report from YouTube Studio data.

One title sponsorship for the series. **Booking closes 15 December 2026.**



Process — four stages

1. **Brief:** product, objective and timing.
2. **Script:** written in the channel's voice; you approve it before filming.
3. **Production:** Moori films it with the episode, to the same standard.
4. **Publication:** with the paid-partnership label on every platform, followed by a performance report.

Content standards

We do not accept sponsorship from gambling, betting or leveraged trading, nor any political or sectarian content.

Historical facts stay as their sources record them, whatever the commercial consideration.

Pricing

Set by package and sent with our first reply, together with current platform data.

The work

Ibn Battuta's Journey — 12 episodes, every Friday at 4 pm Kuwait time. The feature: 23 January 2027.

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